



YWCA IS ON A MISSION

Our “Ask” of the City of Clinton

Homelessness is an imagination problem – a failure to see the potential. The potential of homeless individuals, the potential of our community. Homelessness in our community affects everyone. It affects the availability of public resources, the size of our workforce, and most importantly, the quality of life of our fellow community members. We are asking the City to entrust us in our area of expertise and bring this possibly once-in-a-lifetime opportunity to fruition, to build a state-of-the-art facility to help address homelessness to our community.

1. **Vote YES in support of our National Housing Trust Fund application.** The National Housing Trust Fund stands to provide funding for construction of 20-24 Permanent Supportive Housing units. This is a forgivable loan. At the end of the terms, YWCA Clinton Empowerment Center will not hold any debt or mortgage, which means that this is a sustainable project. We will not be looking at you to support this project for its lifetime. The project is required to build in operational and building reserves to account for future operation needs. This is a highly competitive process, and we need your support to bring this funding for a \$5-7 million development/investment to our community.
2. **Provide a one-time investment of \$500,000 or 10% of the project cost from American Rescue Plan Act funds (or TIF-LMI). Asking for \$500,000 from both the City and the County.** Your investment of 10% of costs will allow us to leverage local funding to make our National Housing Trust Fund application as competitive as possible – without your support, we will lose our competitive edge. This project is a long-term investment that will not only reduce the public cost of serving the homeless community, but bring individuals back into our workforce, and make Clinton an even better place to live, for everyone, with a one-time investment. Potential City funds suggested by Hatch Development: TIF-LMI, Tax Abatement, CDBG, Disaster Recovery, ARP.
3. **Consider increasing access to TIF-LMI funds to bridge the gap for emergency shelter services during project construction.** FEMA Funding for Emergency Shelter runs out on July 1. Without these funds, Clinton has virtually no Emergency Shelter funding. With access to the TIF-LMI funds, we will be able to continue to manage the homelessness issue through Emergency Shelter and Rapid Rehousing programming. Upon the completion of the project, we will request to revert to our previously agreed upon contract to use TIF/LMI funding for rental assistance.
4. **Speed along approval of Re-Zoning Application for Site.**
5. **Provide a Letter of City Support.** A letter of involvement, endorsement, and investment that will express your support to promote the objectives of the housing activity and projects, which will lend itself to giving us a competitive advantage. This letter will simply express your support of the project.

Project details are included in PowerPoint presentation.

We sincerely appreciate your time and consideration for this project. If you have any questions or concerns, please do not hesitate to reach out to Angie Bloomfield at angie@ywcaclinton.org or Shannon Sander-Welzien at ed@ywcaclinton.org